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Call Us 866-558-6365 or visit us @ www.letterprinting.net

direct mail

## LIST CONFIDENTIALITY AGREEMENT

This agreement, made this date of \_\_\_\_\_, 20\_\_\_\_, between \_\_\_\_\_(herein called List Owner) and iti direct mail.

During the calendar year 20\_\_\_\_, iti direct mail will receive names from the List Owner and agrees that these names are the exclusive property of the List Owner.

Because this list is valuable property and is of a highly confidential nature, iti direct mail agrees not to disclose, transfer, duplicate, reproduce, or retain in any form or manner whatsoever all or any portion of the said mailing list(s).

The one time (only) use of this list(s) shall be limited solely and exclusively to the agreed upon offer. iti direct mail in no way acquires ownership or rights to further usage of these names.

iti direct mail agrees that the above-stated conditions are in effect for the full calendar year of 20\_\_\_\_ and that these conditions apply to every order received within that calendar year.

iti direct mail \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

List Owner \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_